



School of Journalism

Faculty of Communication & Design

School of Journalism

Ryerson students, who have a broad range of identities, come from over 145 countries around the world, creating an instantly diverse community in a city considered to be the most multicultural in the world. Many of the over 500 First Nations, Métis and Inuit Peoples in Canada are also represented on campus. We welcome applicants from those who have demonstrated a commitment to upholding the values of equity, diversity, and inclusion and will assist us to expand our capacity for diversity in the broadest sense including, but not limited to, women, visible minorities, Aboriginal people, persons with disabilities, and persons of any sexual orientation or gender identity.

The following positions are open in the school of Journalism for fall 18 and winter 19

Posting date: May 30, 2018

Deadline to apply: Applications must be received by the School of Journalism no later than 4 p.m. local time, June 13, 2018.

All interested applicants must apply for the positions at the Career Opportunities page:

<https://hr.cf.ryerson.ca/ams/>

Applicants must include:

- Cover letter of application including which course(s) they are applying for
- Curriculum Vitae with links to samples of journalistic work
- The names and contact information of three referees.

Please apply only if you are available to teach between 9 a.m. and 9 p.m. weekdays and during tentatively timetabled times described for each course.

Returning instructors are reminded that, if they haven't already done so, they must submit their collective agreement-mandated annual report by the annual report deadline. Such submission shall include any student evaluations for the last academic year conducted according to the Faculty/Course Evaluation procedures. For details, please visit http://www.ryerson.ca/teaching/annual_reports/cupe1_currency_report/index.html

New Instructors: As a condition of employment, successful new applicants will be required to complete Ryerson University's Accessibility for Ontarians with Disabilities Act (AODA) Customer Service Standard eLearning training and the Workplace Violence Prevention and Response eLearning training within two (2) weeks of the appointment start date. Should you have already completed the training, you will not be required to re-do the training.

Seniority List

The relative seniority list can be accessed from [here](#) and the School has posted a copy on the RCC 147 bulletin board

Ryerson University is strongly committed to fostering diversity within our community. We welcome those who would contribute to the further diversification of our faculty and its scholarship including, but not

limited to, women, visible minorities, Aboriginal people, persons with disabilities, and persons of any sexual orientation or gender identity. All qualified candidates are encouraged to apply but applications from Canadians and permanent residents will be given priority.

Please consult the CUPE Local 3904, Unit 1 Collective Agreement, especially the [DUTIES & OBLIGATIONS](#) section concerning potential meetings for course preparation and required orientation sessions.

Please direct your applications to address the following selection criteria:

(CUPE Local 3904, Unit 1)

Experience: In addition to demonstrating the extent and variety of relevant work and/or community experience in the professional field or discipline, an applicant must also demonstrate the extent of university teach experience and previous teaching experience the same or an equivalent course at Ryerson, or an equivalent course at another university.

Currency: Candidates must demonstrate evidence of having maintained up-to-date knowledge (including practice skills, where appropriate) in a specific field/discipline, and/or demonstrate evidence of having maintained academic currency in the specific field/discipline relevant to the course(s) for which the candidate has applied which may include publications, presentation or attendance at professional, academic or teaching-related conferences.

Teaching Skills: Teaching skills may be evaluated using tools such as existing Ryerson Instructor Assessment forms and Faculty Course Survey results or equivalent documentation from other universities or colleges. New candidates may include such documentation with their applications. Feel free to comment on your scores.

Education/Qualifications: All applicants should have a graduate degree or a baccalaureate degree with related work experience. Preference will be given to applicants with a relevant graduate degree. Specific courses may require other and/or higher qualifications. Instructor positions fall under the CUPE Local 3904, Unit 1 collective agreement: http://www.ryerson.ca/teaching/employment_resources/cupe-3904-unit1.html

Interactive Skills:

- Demonstrated ability to effectively interact with colleagues & students
- Ability to resolve conflict constructively
- Ability to carry out the duties and obligations of an instructor in a responsible and respectful manner
- Ability to empathize with others and consider varied perspectives
- Commitment to on-going self-assessment and professional improvement

Applicants for this position will be evaluated on this weighting of selection criteria:

Education	Experience	Currency	Teaching Skills	Interactive Skills
10%	25%	25%	25%	15%

ARTICLE 16 TYPES, DURATION AND FORM OF APPOINTMENTS

Types of Appointments

1. The following types of appointments shall be offered to Instructors:
- a full workload sessional appointment, normally for thirty (30) to thirty-two (32) total semester hours over two (2) successive semesters;
 - a full workload half sessional appointment, normally for fifteen (15) to sixteen (16) semester hours in any one (1) semester;
 - a reduced workload sessional appointment, for at least nine (9) but less than fifteen (15) semester hours in each of two (2) successive semesters;
 - a reduced workload half sessional appointment, for at least nine (9) but less than fifteen (15) semester hours in any one (1) semester;
 - a part time hourly appointment/two (2) semesters, for less than nine (9) semester hours in each of two (2) successive semesters;
 - a part time hourly appointment/one (1) semester, for less than nine (9) semester hours in any one (1) semester;
 - a multi-term appointment consisting of any appointment type listed in 1. (a) to (f) above for more than one (1) academic year.

List of courses to be posted in fall 18- winter19

Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS
Fall 2018	JN8103	Data and Rsrch Methods for Journalists	1	30	LEC	3
Fall 2018	JN8106	The History of News	1	30	LEC	3
Fall 2018	JRN104	News Reporting Techniques	1	150	LEC	3
Fall 2018	JRN202	Editing Essentials	2	20	LAB	3
Fall 2018	JRN215	Intro to Photojournalism	1	30	LAB	3
Fall 2018	JRN270	Producing the News	3	31	LAB	4
Fall 2018	JRN271	Designing Journalism	1	150	LEC	3

Fall 2018	JRN303	Feature Reporting Workshop	1	30	LAB	6
Fall 2018	JRN801	Advanced Podcasting	1	30	LEC	3
Fall 2018	NNS102	Understanding Multimedia Jour	1	70	LAB	3
Fall 2018	NNS410	Queer Media	1	70	LEC	3
W2019	JN8202	Digital Journalism	1	30	LAB	3
W2019	JN8402/JRN315	Adv Rsrch Mthds: Invst Techniq	1	24	LAB	6
W2019	JN8411/JRN215/NNS103	Photojournalism	1	40	LAB	3
W2019	JRN106	Visualizing Facts	1	150	LEC	3
W2019	JRN204	Data Journalism	1	30	LAB	3
W2019	NNS419	Journalism in Comedy	1	40	LAB	3

Package (6)

Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS
Fall 2018	JRN 103	Introduction to Journalism	3	32	LAB	4
Winter 2019	JRN 105	Multimedia News Reporting	3	32	LAB	4

Description of courses

Term	Course Number	Course Name	Number of sections	Expected number of students	TYP E	HOURS	Job/posting ID
Fall 2018	JN8103	Data and Rsrch Methods for Journalists	1	30	LEC	3	

This course will focus on research methods required for journalism. Students will learn advanced library and bibliographic skills, allowing them to inform themselves quickly about unfamiliar subjects and to identify the most reputable researchers and studies; how to conduct, interpret and assess public-opinion surveys and use other statistical material; the systematic use of electronic databases; specialized techniques such as title searches and corporate searches; methods of interviewing; and how to approach a research problem from multiple directions.

The successful candidate to teach this course will have:

Experience working with large data sets and statistical information

Demonstrated proficiency in creating dynamic data visualizations with publicly available platforms such as Google Fusion or Tableau Public, etc.

Knowledge of conducting polls and analyzing/reporting results

Experience using investigative research techniques (i.e. searching public records, LexisNexis)

Experience using social media verification tools (i.e. geolocation, image metadata)

Current and substantial experience reporting and/or producing journalism for news organizations

They must demonstrate their commitment to viewing journalism from diverse perspectives. They will have the ability to provide fair, constructive and timely feedback to students based on critical thinking, analysis, and argumentation. They will have strong organizational, motivational, and communication skills.

The successful applicant will have experience teaching at the post-secondary level.

The School of Journalism prides itself on maintaining a vibrant and relevant learning and teaching culture; applicants must:

-have a deep commitment to student well-being

- demonstrate how they can make learning accessible and inclusive for a diverse student population

-commit to engaging with professional development opportunities in the School and offered by Ryerson University's Teaching and Learning Office.

The application must contain the following:

- **Cover letter of application including which course(s) you are applying for**
- **Curriculum Vitae with links to samples of journalistic work**

Tentatively scheduled on Monday 13-16

All interested applicants must apply for the positions at the Career Opportunities page:

<https://hr.cf.ryerson.ca/ams/>

Please consult contractual [DUTIES and OBLIGATIONS](#) especially requirements to attend orientation, course planning activities and scheduled class times.

Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS	Job/posting ID
Fall 2018	JN8106	The History of News	1	30	LEC	3	

This course will study the evolution of journalism from 1600 to the present, with a particular (but not exclusive) emphasis on developments in Canada. It will examine the various forms that news took at different periods and in different places; how news has influenced culture and was influenced by it, as well as by changing technology, business organization, and markets; how different audiences used and responded to news; and how the producers of news understood their work in relation to their society, their audiences, their employers and their peers.

The successful applicant will have a depth of knowledge in audience, society, technology, economics, and journalistic practice and how they apply to continual change within the industry. They must demonstrate their commitment to viewing journalism from diverse perspectives. They will have the ability to provide fair, constructive and timely feedback to students based on critical thinking, analysis, and argumentation. They will have strong organizational, motivational, and communication skills. The successful applicant will have a record of teaching excellence at the post-secondary level. A Masters degree is strongly preferred.

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The application must contain the following:

- **Cover letter of application including which course(s) you are applying for**
- **Curriculum Vitae with links to samples of journalistic work**

Tentatively scheduled on Thursday 15-18

All interested applicants must apply for the positions at the Career Opportunities page:
<https://hr.cf.ryerson.ca/ams/>

Please consult contractual [DUTIES and OBLIGATIONS](#) especially requirements to attend orientation, course planning activities and scheduled class times.

Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS
Fall 2018	JRN104	News Reporting Techniques	1	150	LEC	3

Taught concurrently with Introduction to Journalism, this is an introduction to the elements that complement and sometimes lead textual news. Lectures emphasize why and how photos, audio and video work together. Tutorials introduce photojournalism composition, current social media practice for journalists and basic technique for recording audio leading to the assembly of multimedia journalism portfolios.

Successful applicants will have experience in producing and managing video tutorials related to journalism skills and techniques, significant understanding of the most current journalism practice and experience with the software and hardware that reporters must use in today's multimedia newsrooms. You must have experience teaching in a professional post-secondary program.

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The application must contain the following:

- **Cover letter of application including which course(s) you are applying for**
- **Curriculum Vitae with links to samples of journalistic work**

Tentatively scheduled on Thursday 12-14 and tutorials on Mondays (10-11 and 5-6)

TA/GA support is academically required to deliver this course/section. The successful applicant will be provided appropriate TA/GA support. Additionally, if eligible, they will receive 20% of the total extra student payment as outlined in Article 17 of the Unit 1 Collective Agreement.

All interested applicants must apply for the positions at the Career Opportunities page:

<https://hr.cf.ryerson.ca/ams/>

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Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS
Fall 2018	JRN202	Editing Essentials	2	20	LAB	3

Editors make decisions about what journalists say and how they say it. Students will explore the selection and presentation of ideas through text and image, with an emphasis on the fundamentals of editing text including such issues as consistency of style, grammar, syntax, proofreading disciplines and production practices. The art of headline and other display writing is also introduced and practised. Appropriate for a range of media.

The successful applicant will have substantial experience as a copy editor at a major print or digital news/journalistic organization. They must demonstrate their commitment to viewing journalism from diverse perspectives. They will have the ability to provide fair, constructive and timely feedback to students based on critical thinking, analysis, and argumentation. They will have strong organizational, motivational, and communication skills.

The successful applicant will have a record of teaching excellence at the post-secondary level.

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- have a deep commitment to student well-being
- demonstrate how they can make learning accessible and inclusive for a diverse student population
- commit to engaging with professional development opportunities in the School and offered by Ryerson University's Teaching and Learning Office.

The application must contain the following:

- Cover letter of application including which course(s) you are applying for

- **Curriculum Vitae with links to samples of journalistic work**

Tentatively scheduled on Thursday 10-13 Section 2
 Tentatively scheduled on Friday 13-16 Section 1

All interested applicants must apply for the positions at the Career Opportunities page:
<https://hr.cf.ryerson.ca/ams/>

Please consult contractual [DUTIES and OBLIGATIONS](#) especially requirements to attend orientation, course planning activities and scheduled class times.

Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS
Fall 2018	JRN215	Intro to Photojournalism	1	30	LAB	3

Building on skills learned in the Information and Visual Resources course in first year, students will report news stories using still photography. Students will investigate the ethical and social aspects of photojournalism while developing basic technical skills of composition and editing.

The instructor should have current professional experience as a photojournalist or photo editor. They must demonstrate their commitment to viewing journalism from diverse perspectives. They will have the ability to provide fair, constructive and timely feedback to students. They will have strong organizational, motivational, and communication skills. You must have experience teaching at the post-secondary level.

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- have a deep commitment to student well-being
- demonstrate how they can make learning accessible and inclusive for a diverse student population
- commit to engaging with professional development opportunities in the School and offered by Ryerson University's Teaching and Learning Office.

The application must contain the following:

- **Cover letter of application including which course(s) you are applying for**
- **Curriculum Vitae with links to samples of journalistic work**

Tentatively scheduled on Friday 10-13

All interested applicants must apply for the positions at the Career Opportunities page:
<https://hr.cf.ryerson.ca/ams/>

Please consult contractual [DUTIES and OBLIGATIONS](#) especially requirements to attend orientation, course planning activities and scheduled class times.

Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS
Fall 2018	JRN270	Producing the News	4	31	LAB	4

Students continue to refine news judgment and reporting techniques but the medium shifts to video. Lectures explore in greater detail the nature and strengths of video as a multi-platform storytelling tool and the broadcast news program format as a locus for video journalism. In labs, students practise more advanced video reporting skills, including news lineup, sequencing, on-camera presentation and video news field reporting, explored through video news reporting assignments and a news broadcast.

The successful applicant for this course will:

Have experience working in a multiplatform daily news environment

Possess basic working knowledge of HTML

Have demonstrated experience in creating web content

Be familiar with WordPress publishing platform

Be well versed with social media and SEO practices

Ideally have some experience editing video and audio, and exporting content for the web

Ideally be able to confidently work with several multimedia production tool/program such as photo editing, mapping timelines, infographics, Google production apps, liveblogging and social media

They must demonstrate their commitment to viewing journalism from diverse perspectives. They will have the ability to provide fair, constructive and timely feedback to students based on critical thinking, analysis, and argumentation. They will have strong organizational, motivational, and communication skills. They should have experience teaching in the post-secondary level.

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-have a deep commitment to student well-being

- demonstrate how they can make learning accessible and inclusive for a diverse student population

-commit to engaging with professional development opportunities in the School and offered by Ryerson University's Teaching and Learning Office.

The application must contain the following:

- **Cover letter of application including which course(s) you are applying for**
- **Curriculum Vitae with links to samples of journalistic work**

Tentatively scheduled on Friday 13-17

All interested applicants must apply for the positions at the Career Opportunities page:
<https://hr.cf.ryerson.ca/ams/>

Please consult contractual [DUTIES and OBLIGATIONS](#) especially requirements to attend orientation, course planning activities and scheduled class times.

Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS
Fall 2018	JRN271	Designing Journalism	1	150	LEC	3

Taught concurrently with JRN 270: Producing the News, this course focuses on the technical delivery of many different multimedia treatments and presentation forms. Students will begin to create engaging user experiences for their audiences. Assignments include an exploration of HTML and website production, plus the journalistic use of interactive tools such as timelines maps and audio and video reports.

The successful applicant will have significant experience in writing and producing audio and video in multiplatform journalism as well as conventional broadcast formats. They will have experience with the software and hardware that reporters must use in today's multimedia newsrooms including HTML and CSS. The candidate must be confident with numeracy for journalism. They must demonstrate their commitment to viewing journalism from diverse perspectives. They will have the ability to provide fair, constructive and timely feedback to students based on critical thinking, analysis, and argumentation. They will have strong organizational, motivational, and communication skills. They should have teaching experience at the post-secondary level.

The School of Journalism prides itself on maintaining a vibrant and relevant learning and teaching culture; applicants must:

- have a deep commitment to student well-being
- demonstrate how they can make learning accessible and inclusive for a diverse student population
- commit to engaging with professional development opportunities in the School and offered by Ryerson University's Teaching and Learning Office.

The application must contain the following:

- Cover letter of application including which course(s) you are applying for
- Curriculum Vitae with links to samples of journalistic work

Tentatively scheduled on Thursday 10-11. Tutorials to follow

TA/GA support is academically required to deliver this course/section. The successful applicant will be provided appropriate TA/GA support. Additionally, if eligible, they will receive 20% of the total extra student payment as outlined in Article 17 of the Unit 1 Collective Agreement.

All interested applicants must apply for the positions at the Career Opportunities page:

<https://hr.cf.ryerson.ca/ams/>

Please consult contractual [DUTIES and OBLIGATIONS](#) especially requirements to attend orientation, course planning activities and scheduled class times.

Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS
Fall 2018	JRN303	Feature Reporting Workshop	1	30	LAB	6

Students develop their understanding of the nonfiction writer's craft by developing story ideas and applying storytelling techniques to longer forms of feature writing. They deepen their knowledge of descriptive and explanatory writing and, narrative structure. They experiment with story approach, writer's voice, pacing, and phrasing. Classes will include lectures, guest speakers, presentations, discussions and critiquing assignments.

The successful applicant will have extensive experience writing and editing features stories and have an understanding of the requirements and practices of digital journalism. They will have the ability to provide fair, constructive and timely feedback to students based on critical thinking, analysis, and argumentation. They must demonstrate their commitment to viewing journalism from diverse perspectives. They will have strong organizational, motivational, and communication skills. The successful applicant will have a record of teaching excellence at the post-secondary level, preferably with upper-level reporting and writing courses.

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- demonstrate how they can make learning accessible and inclusive for a diverse student population

-commit to engaging with professional development opportunities in the School and offered by Ryerson University's Teaching and Learning Office.

The application must contain the following:

- **Cover letter of application including which course(s) you are applying for**
- **Curriculum Vitae with links to samples of journalistic work**

Tentatively scheduled on Monday 13-19

All interested applicants must apply for the positions at the Career Opportunities page:
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Please consult contractual [DUTIES and OBLIGATIONS](#) especially requirements to attend orientation, course planning activities and scheduled class times.

Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS
Fall 2018	JRN801	Advanced Podcasting	1	30	LEC	6

This is a final year laboratory course with both practical and critical analytical approaches to producing long form audio storytelling. Students are taught how to find and tell compelling stories: conduct interviews, write engaging scripts/narration and, develop technical skills for field work and post-production. Students will also develop multi-platform content for their productions and the business of podcasting in Canada.

The successful applicant for this course will have extensive professional, contemporary experience producing long form audio – documentaries and podcasts. They have expertise with field recording, interviewing, writing, performance, and post-production -including Audition to produce long features. They have experience using sound and music in innovative ways to advance their storytelling, and, have a solid understanding of journalism ethics. They must demonstrate their commitment to viewing journalism from diverse perspectives. They are participating in the podcast environment and have experience creating partnerships and an enthusiasm to find distribution platforms for the student podcasts.

Experience giving detailed feedback and critique at all the stages of a project -from concept to mixing - is essential; teaching experience at the post-secondary level is preferred. A Masters degree is strongly preferred.

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The application must contain the following:

- **Cover letter of application including which course(s) you are applying for**
- **Curriculum Vitae with links to samples of journalistic work**

Tentatively scheduled on Wednesday 10-16

All interested applicants must apply for the positions at the Career Opportunities page:

<https://hr.cf.ryerson.ca/ams/>

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Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS
Fall 2018	NNS102/CNNS 102	Understanding Multimedia Jour	1	70	LAB	3

Students receive an elementary grounding in basic disciplines involved in using sound and pictures to tell nonfiction stories. Trends in modern multimedia journalism will be described, including the use of various digital platforms and social media. Students will emerge with a theoretical understanding of the interplay of various media in the news business today, and each student will also complete at least one basic reporting assignment using audio, video, and/or still photography, as well as text.

The successful candidate will have at least five years' experience in journalism, with a solid background in digital news media and demonstrated facility with the evolving tools of multimedia journalism. You must have experience teaching in a professional program at the post-secondary level. Please include URLs of your work.

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The application must contain the following:

- **Cover letter of application including which course(s) you are applying for**
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Tentatively scheduled on Thursday 18-21

All interested applicants must apply for the positions at the Career Opportunities page:
<https://hr.cf.ryerson.ca/ams/>

Please consult contractual [DUTIES and OBLIGATIONS](#) especially requirements to attend orientation, course planning activities and scheduled class times.

Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS
Fall 2018	NNS410	Queer Media	1	70	LEC	3

This course will explore how sexuality, sexual orientation and gender identity have been portrayed in the media, news and entertainment, both historically as well as in contemporary culture. The reasons and the implications for changes in the depiction of the LGBT community will also be explored. Do the media have the power to change public perception or are the changes in news coverage and the entertainment fields merely a reflection of changing cultural and public attitudes? Do these ever conflict, and if so, why?

The successful candidate brings professional and research familiarity with various queer media. They should be an experienced and knowledgeable journalist, reporter, editor or producer. They must demonstrate their commitment to viewing journalism from diverse perspectives. They will have the ability to provide fair, constructive and timely feedback to students based on critical thinking, analysis, and argumentation. They will have strong organizational, motivational, and communication skills. The successful applicant will have a record of teaching excellence at the post-secondary level.

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Tentatively scheduled on Tuesday 16-19

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Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS
W2019	JN8202	Digital Journalism	1	30	LAB	

Students report, edit and produce digital journalism in correlation with their work in Producing the News and Narrative Journalism. Students will learn how to use with new and evolving digital tools, use social media to collect and distribute information, produce multimedia stories, write and edit digital news and features, as well as understand principles of reader engagement. Group and individual critiques will play a key role in this learning process.

*The successful applicant for this course will:
Have experience working in a multiplatform daily news environment
Possess basic working knowledge of HTML*

Have demonstrated experience in creating digital content
Be familiar with WordPress publishing platform
Be well versed with social media and SEO practices
Ideally have some experience editing video and audio, and exporting content for the web
Ideally be able to confidently work with several multimedia production tool/program such as photo editing, mapping timelines, infographics, Google production apps, liveblogging and social media
Please include URL for your recent work on online portfolio
Have teaching experience at the post-secondary level

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- **Curriculum Vitae with links to samples of journalistic work**

Tentatively scheduled on Monday 10-16

All interested applicants must apply for the positions at the Career Opportunities page:

<https://hr.cf.ryerson.ca/ams/>

Please consult contractual [DUTIES and OBLIGATIONS](#) especially requirements to attend orientation, course planning activities and scheduled class times.

Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS
W2019	JN8402/JRN315	Adv Rsrch Mthds: Invst Techniq	1	24	LAB	6

Senior students explore the world of specialized investigative reporting, using tools such as complex public record searching, spreadsheet analysis and advanced Internet search techniques. They complete a complex reporting project using a variety of methods.

The successful candidate will have demonstrated ability in researching and presenting investigative reports. A broad knowledge of investigative techniques, including computer-assisted methods, is

essential. Preference will be given to those who have at least 10 years' experience in investigative reporting. The successful applicant will have a record of teaching excellence at the post-secondary level.

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Tentatively scheduled on Wednesday 13-19

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Please consult contractual [DUTIES and OBLIGATIONS](#) especially requirements to attend orientation, course planning activities and scheduled class times.

Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS
W2019	JN8411/JRN215/NNS103	Photojournalism	1	40	LAB	3

Building on skills learned in the Information and Visual Resources course in first year, students will report news stories using still photography. Students will investigate the ethical and social aspects of photojournalism while developing basic technical skills of composition and editing.

The instructor should have current professional experience as a photojournalist or photo editor. Please include URLs for your recent work or online portfolio. You must have experience teaching at the post-secondary level.

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Tentatively scheduled on Thursday 16-19

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<https://hr.cf.ryerson.ca/ams/>

Please consult contractual [DUTIES and OBLIGATIONS](#) especially requirements to attend orientation, course planning activities and scheduled class times.

Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS
W2019	JRN106	Visualizing Facts	1	150	LEC	3

Offered concurrently with Multimedia News Reporting, students will receive instruction and hands-on practice with basic numeracy and visual journalism tools for enhanced reporting and storytelling. Assignments in tutorials include analyzing and visualizing public data, basic video recording and editing techniques. Students will continue to receive guidance and feedback on their reporting portfolios.

The successful applicant will have significant understanding of broadcast writing approaches and the most current journalism practice and experience with the software and hardware that reporters must use in today's multimedia newsrooms. The candidate must be confident with numeracy for journalism. Teaching experience at the post-secondary level is an asset.

The School of Journalism prides itself on maintaining a vibrant and relevant learning and teaching culture; applicants must:

- have a deep commitment to student well-being
- demonstrate how they can make learning accessible and inclusive for a diverse student population
- commit to engaging with professional development opportunities in the School and offered by Ryerson University's Teaching and Learning Office.

The application must contain the following:

- **Cover letter of application including which course(s) you are applying for**
- **Curriculum Vitae with links to samples of journalistic work**

Tentatively scheduled on Friday 12-14

TA/GA support is academically required to deliver this course/section. The successful applicant will be provided appropriate TA/GA support. Additionally, if eligible, they will receive 20% of the total extra student payment as outlined in Article 17 of the Unit 1 Collective Agreement.

All interested applicants must apply for the positions at the Career Opportunities page:
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Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS
W2019	JRN204	Data Journalism	1	30	LAB	3

Students benefit from visual news research in order to tell stories using static and animated graphics for print, broadcast and online media. As well as learning the technical and compositional skills necessary, students will be introduced to ways in which people synthesize visual information.

The instructor will lead lessons in Excel, Google fusion tables, open data and mapping platforms. He or she is at ease with HTML, CSS, java_script, potentially Python or Wikiscraper. Experience teaching data journalism at the postsecondary level is essential.

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 -commit to engaging with professional development opportunities in the School and offered by Ryerson University's Teaching and Learning Office.

The application must contain the following:

- **Cover letter of application including which course(s) you are applying for**
- **Curriculum Vitae with links to samples of journalistic work**

Tentatively scheduled on Wednesday 18-21

All interested applicants must apply for the positions at the Career Opportunities page:
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Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS
W2019	NNS419	Journalism in Comedy	1	40	LAB	3

Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS

Students will examine the role of satire in stimulating discussion of current events. From the 18th century writings of Jonathan Swift, to Charlie Hebdo cartoons and provocative TV monologues, satire has performed a similar function to journalism by holding institutions and powerful people to account. But the lines between satirical commentary and responsible reporting can be blurred. This course will explore what happens when comedy becomes a source of news and information.

The successful candidate brings professional and/or research familiarity with various forms of comedy in media news and entertainment. You must have experience teaching lecture-format courses at the post-secondary level.

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- commit to engaging with professional development opportunities in the School and offered by Ryerson University's Teaching and Learning Office.

The application must contain the following:

- **Cover letter of application including which course(s) you are applying for**
- **Curriculum Vitae with links to samples of journalistic work**

Tentatively scheduled on Tuesday 18-21

All interested applicants must apply for the positions at the Career Opportunities page:

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Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS	Job/posting ID
Fall 2018	JRN 103	Introduction to Journalism	3	32	LAB	4	

Students are introduced to foundational journalism knowledge, issues and skills. Lecture topics include news judgment, professional identity, interviewing and research techniques, sourcing and story composition. Labs focus on the core skills of text-based reporting, including: lead writing; providing verified and relevant information; integrating quotes and writing to style guides. Students identify, describe, distinguish and critique examples of journalism on various platforms.

Both JRN103 and JRN105 will introduce students to the integrated skills required to be a news reporter in today's rapidly changing industry. As such, the courses will expose students to the breadth of contemporary journalism, and guide them in the development of a range of skills both traditional (e.g. news judgment, finding sources, interviewing and other research, critical thinking, lede writing, numeracy) and contemporary (e.g. engaging audiences through social media, posting multimedia content to individual blogs).

Instructors will work to create a newsroom-like experience for students working on same-day reporting assignments that include text-based news stories augmented by photos, audio, video and social media elements. While the instructors will not be teaching technical skills, they need to be comfortable with coaching and evaluating the multimedia components of reporting assignments as for pure-text assignments. Instructors will use a range of tools that are part of Desire 2 Learn, Ryerson's (new) learning management system; they will also lead and maintain a news/current affairs discussion board to help students become keen consumers of news who can critically assess journalism content on a range of platforms.

Both courses are taught in the form of a common lecture followed by simultaneous, four-hour laboratory sections. The lab instructors follow a common textbook and lab plan, reviewing exercises and assignments and coaching students in groups and individually.

Successful applicants for lab portions will have current and substantial experience reporting and producing journalism for a range of platforms, ideally for a major news organization. They need solid editorial judgment, well-honed news reporting skills, and familiarity with a wide range of digital tools. Teaching experience in a postsecondary environment, particularly experience with introductory reporting and writing courses, is an asset.

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- have a deep commitment to student well-being
- demonstrate how they can make learning accessible and inclusive for a diverse student population
- commit to engaging with professional development opportunities in the School and offered by Ryerson University's Teaching and Learning Office.

The application must contain the following:

- **Cover letter of application including which course(s) you are applying for**
- **Curriculum Vitae with links to samples of journalistic work**

Tentatively scheduled on Wednesday 13-17

All interested applicants must apply for the positions at the Career Opportunities page:
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Please consult contractual [DUTIES and OBLIGATIONS](#) especially requirements to attend orientation, course planning activities and scheduled class times.

Winter 2019	JRN 105	Multimedia News Reporting	3	32	LAB	4	
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This reporting- and writing-intensive course, taught in tandem with Visualizing Facts, emphasizes the journalist's critical role in holding governments and power to account in a democracy. Students will screen best in class examples of journalism across multiple platforms and hear from practitioners. Students will learn the fundamentals of media law and ethics and practise fundamental reporting and research skills. Assignments include writing for the ear and to video, verification and sharing, and short feature writing.

Both JRN103 and JRN105 will introduce students to the integrated skills required to be a news reporter in today's rapidly changing industry. As such, the courses will expose students to the breadth of contemporary journalism, and guide them in the development of a range of skills both traditional (e.g. news judgment, finding sources, interviewing and other research, critical thinking, lede writing, numeracy) and contemporary (e.g. engaging audiences through social media, posting multimedia content to individual blogs).

Instructors will work to create a newsroom-like experience for students working on same-day reporting assignments that include text-based news stories augmented by photos, audio, video and social media elements. While the instructors will not be teaching technical skills, they need to be comfortable with coaching and evaluating the multimedia components of reporting assignments as for pure-text assignments. Instructors will use a range of tools that are part of Desire 2 Learn, Ryerson's (new) learning management system; they will also lead and maintain a news/current affairs discussion board to help students become keen consumers of news who can critically assess journalism content on a range of platforms. The course is experimental in nature, especially in this first year of delivery, and may at times require modification of lesson plans at short notice.

Both courses are taught in the form of a common lecture followed by simultaneous, four-hour laboratory sections. The lab instructors follow a common textbook and lab plan, reviewing exercises and assignments and coaching students in groups and individually.

Successful applicants for lab portions will have current and substantial experience reporting and producing journalism for a range of platforms, ideally for a major news organization. They need solid editorial judgment, well-honed news reporting skills, and familiarity with a wide range of digital tools. Teaching experience in a postsecondary environment, particularly experience with introductory reporting and writing courses, is an asset.

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- demonstrate how they can make learning accessible and inclusive for a diverse student population
- commit to engaging with professional development opportunities in the School and offered by Ryerson University's Teaching and Learning Office.

The application must contain the following:

- **Cover letter of application including which course(s) you are applying for**

- **Curriculum Vitae with links to samples of journalistic work**

Tentatively scheduled on Wednesday 13-17

All interested applicants must apply for the positions at the Career Opportunities page:
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Term	Course Number	Course Name	Number of sections	Expected number of students	TYPE	HOURS	Job/posting ID
Fall 2018	JRN400/NS400	Critical Issues in Journalism	1	90	LEC	2	
Fall 2018	JRN400/NS400	Critical Issues in Journalism	1	30	LAB	1	
Winter 2019	JRN400/NS400	Critical Issues in Journalism	1	90	LEC	2	
Winter 2019	JRN400/NS400	Critical Issues in Journalism	1	30	LAB	1	

This course asks students to analyze, discuss and draw their own conclusions to critical and nuanced issues affecting journalists and audiences alike. Students will examine issues such as: the diversity of race, gender, sexuality and ability in coverage and newsroom staffing; the changing landscape of the news media in the digital age; the revolving notion of who is a journalist in the world of bloggers and citizen journalists; the relationship between journalism and activism; the relationship between journalists and sources; and, the role of the news media as a watchdog of democracy. All students attend a common two-hour lecture followed by smaller tutorials for one-hour group discussions and in-class assignments.

The instructor will have a distinguished professional career that views journalism from diverse, multimedia perspectives. They have significant newsroom experience in creating world-leading journalism across media platforms and participates in the evolving role of journalism in this digital revolution. They hold a record of commitment to diversity and inclusion. They have expertise with journalistic practices and standards that guide Canadian news organizations and are comfortable

operating in uncomfortable situations with journalists and the public. They will have excellent organizational and communication skills. The instructor has a record of teaching excellence at the post-secondary level and must possess a Masters degree.

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- **Curriculum Vitae with links to samples of journalistic work**

Tentatively scheduled on FALL Tuesday 10-12

Tentatively scheduled on WINTER Monday 13-15

TA/GA support is academically required to deliver this course/section. The successful applicant will be provided appropriate TA/GA support. Additionally, if eligible, they will receive 20% of the total extra student payment as outlined in Article 17 of the Unit 1 Collective Agreement.

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Package (8) - Restricted

Term	Course Number	Course Name	Number of sections	Expected number of students	TYP E	HOURS	Job/posting ID
Fall 2018	NNS512/R TA233	Reporting Sports	3	40	LEC	3	
Fall 2018	JRN270	Producing the News	1	31	LAB	4	
Winter 2019	NNS512/ JRN512/ CNNS512	Reporting Sports	3	40	LEC	3	

NNS512/RTA233/CNN512/JRN512: NNS512/RTA233/CNN512/JRN512: Students learn about the role of a professional sports journalist developing multimedia journalistic skills particular to reporting on sports and live sporting events. Students develop research, writing, interviewing, storytelling and blogging skills by covering games and practices of the Ryerson Rams varsity teams, and interview players and coaches for feature stories and team reports. Students will learn about the challenges of maintaining independence from the pressures of commercial sport and home-team cheerleading. Students will be enrolled in sections with a view to the amount of journalism experience they bring to the course, and assignments will be tailored to these differing levels of experience.

The instructor brings substantial professional knowledge of the sports news media industry. They should be an experienced and knowledgeable sports journalist (more than five years) in multimedia sport production and sport writing for web, broadcast and radio for major mainstream media. They must demonstrate an ability to design multimedia projects that prepare students to report on sports in today's digital landscape. They must have experience teaching sports journalism in a professional, post-secondary in environment. Masters degree preferred.

JRN270: In the lab portion of this course, students practise more advanced video reporting skills, including news lineup, sequencing, on-camera presentation and video news field reporting, explored through video news reporting assignments and a news broadcast.

The instructor needs: experience working in a multiplatform daily news environment; basic working knowledge of HTML, creating web content; familiarity with the WordPress publishing platform; to be well versed with social media and SEO practices; experience editing video and audio, and exporting content for the web; and, to confidently work with several multimedia production tool/program such as photo editing, mapping timelines, infographics, Google production apps, liveblogging and social media. They must demonstrate their commitment to viewing journalism from diverse perspectives. They will have the ability to provide fair, constructive and timely feedback to students based on critical thinking, analysis, and argumentation. They will have strong organizational, motivational, and communication skills.

The successful applicant will have a record of teaching excellence at the post-secondary level.

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- **Curriculum Vitae with links to samples of journalistic work**

Tentatively scheduled on Tuesday 12-15 (section 1)

Tentatively scheduled on Thursday 13-16 (section 2)

Tentatively scheduled on Tuesday 16-19 (section 3)

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